

**Georgetown REU Site Program in Environmental Science and Policy
2017 Communicating Science Workshop
Agenda and Schedule**

Location: Georgetown University Campus, Healy Family Student Center (HFSC), Herman Room

9:00 AM	Light breakfast and coffee
9:30 AM	Introductions and agenda for the day, Profs. Matthew Hamilton & Martha Weiss, Georgetown University
9:40 - 10:30 AM	Communicating Science to Policymakers, Julie Palakovich Carr, Public Policy Manager, American Institute of Biological Sciences
10:30 - 10:45 AM	Break
10:45 - 11:20 AM	Activity: Developing your decision-maker relevant message, Julie Palakovich Carr
11:20 - 12:15 PM	Activity: Mock meetings with policymakers, Julie Palakovich Carr
12:15 - 1:00 PM	Lunch
1:00 - 2:30 PM	Science writing for a diverse audience Activity: Comparing styles of science writing (handouts from Kirkman, J. 1992. <i>Good Style, Writing for Science and Technology</i> . Spon Press.) Activity: Writing about your research for two audiences
2:30 - 2:45 PM	Break
2:45 - 3:45 PM	Activity: Crafting a video presentation for a general audience
3:45 - 4:00 PM	The communicating science contest
4:00 PM	Adjourn

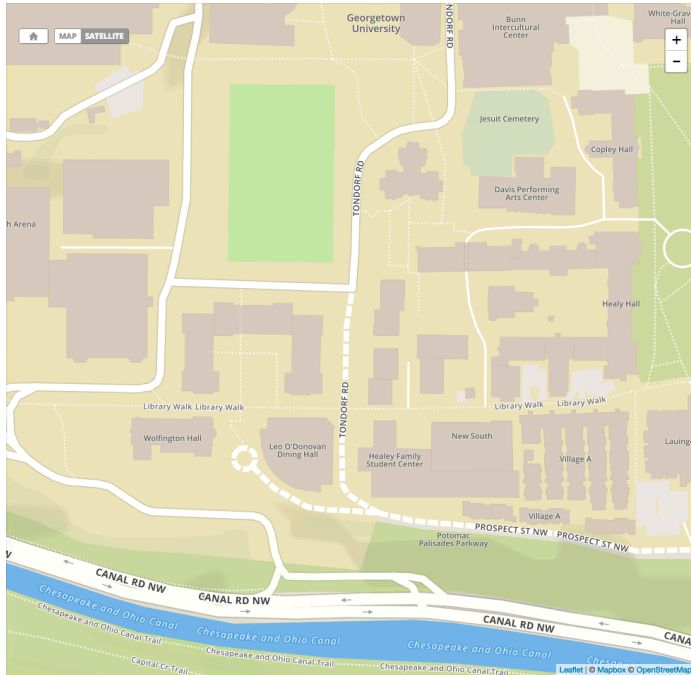
Useful items to bring:

Paper and pen or pencil, a laptop computer for writing and web research, and a phone for recording video.

Finding your way

The Southwest Garage is best for visitors and costs \$22 per day (Use 3611 Canal Road as the address for directions to the Southwest garage using GPS). The Southwest garage is near the HFSC meeting location.

You can find a campus map here: <http://maps.georgetown.edu/>. The map below shows the HFSC (bottom, middle). The Southwest Garage is underground beneath Wolfington Hall and the O'Donovan Dining Hall



The Healy Family Student Center (HFSC) floor plan with entrances and Herman room (bottom, right) marked by red arrows.

